

# ORDINANCE 2021-07

BOROUGH OF HIGHTSTOWN  
COUNTY OF MERCER  
STATE OF NEW JERSEY

## **AN ORDINANCE AMENDING AND SUPPLEMENTING CHAPTER 4, ENTITLED “LICENSING,” OF THE “REVISED GENERAL ORDINANCES OF THE BOROUGH OF HIGHTSTOWN, NEW JERSEY,” RELATING TO PEDDLERS, SOLICITORS AND CANVASSERS**

**WHEREAS**, the existing licensing regulations of the Borough of Hightstown (the “Borough”) as pertains to peddlers, solicitors and canvassers are set forth in Chapter 4, entitled “Licensing,” of the “Revised General Ordinances of the Borough of Hightstown, New Jersey;” and

**WHEREAS**, the Mayor and Council wish to make certain revisions thereto relating to a resident’s right to privacy and quiet as pertains to peddlers, solicitors and canvassers.

**NOW, THEREFORE, BE AND IT IS HEREBY ORDAINED**, by the Borough Council of the Borough of Hightstown, in the County of Mercer and State of New Jersey, as follows:

Section 1. Chapter 4, entitled “Licensing,” Section 4-2, entitled “Peddlers”, and Section 4-3, entitled “Solicitors and Canvassers”, of the “Revised General Ordinances of the Borough of Hightstown, New Jersey,” are hereby amended and supplemented by adding the following:

### **DO NOT SOLICIT LIST**

A. All residents of the Borough may register their name and address with the Borough Clerk together with a request to be placed on the “Do-Not-Solicit” list to be maintained by the Borough. The list shall register residents who do not wish to be approached at their residence or within the perimeter of their property by any peddler, solicitor or canvasser without exception.

B. All residents who have registered on the “Do-Not-Solicit” list may obtain from the Borough Clerk at no charge a sticker for display on their property warning that the property is on a No-Solicit list. Display of a sticker is not required for enforcement of the “Do-Not-Solicit” ban.

C. It shall be unlawful for a peddler, solicitor or canvasser to approach or seek personal contact with the occupant of any residence either at the residence or within the perimeter of the property if the residence is registered on an applicable “Do-Not-Solicit” list. All nonprofit, religious, or political groups canvassing exclusively door-to-door shall be exempt from the prohibitions of this section.

D. All peddlers, solicitors and canvassers shall be required to obtain the most current applicable “Do-Not-Solicit” list from the Borough Clerk when acquiring their license to operate.

E. Violation of this ordinance shall be a \$100 fine and revocation of the license to operate in the Borough. Revocation of the license shall be applicable to the company to which the license is issued and includes all employees working under same.

F. Residents shall remain on the Do-Not-Solicit list until they request to be removed or move from the registered address.

G. The Borough Clerk shall maintain the “Do-Not-Solicit” list and provide a current copy to all who receive a license as a peddler, solicitor or canvasser. The Clerk shall thereafter provide these individuals with updated copies of the lists upon request.

H. This ordinance shall not be applicable to non-profit and/or political groups

I. The Borough Clerk shall also maintain copies of the lists on the Borough website.

J. The Police Department shall be responsible for enforcement of this ordinance and the Borough Clerk shall forward copies of the lists and list updates to the Chief of Police for enforcement purposes.

Section 3. All other Ordinances or parts of Ordinances inconsistent herewith are hereby repealed to the extent of such inconsistency.

Section 4. This Ordinance shall become effective upon final passage and publication in accordance with the law.

Introduction: May 17, 2021

Adoption: June 6, 2021

**ATTEST:**

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DEBRA L. SOPRONYI  
MUNICIPAL CLERK

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LAWRENCE D. QUATTRONE  
MAYOR