



The countdown to the finish of the Census has begun and it's urgent now, more than ever, for every household in New Jersey to complete their Census.

- In early August Census takers will start to visit households that have not responded yet, to ensure everyone is counted.
- You can eliminate the need for Census takers to follow up in person by responding to the Census online or by phone TODAY.
- 68% percent of Hightstown Residents have completed their Census
- Census data helps determine where more than \$45 billion in annual federal funding goes in New Jersey, how many elected representatives we need for our population, and informs future community plans.
- Having an accurate count of our population that reflects who we are and what we need is important for our residents, businesses and nonprofit organizations – *especially* as we work together to recover from COVID-19.
- Being counted means a great deal to our state but most importantly to our communities and our families.
- We need to make sure **EVERYONE** is counted, with a special focus on those hard-to-count families, individuals and children who may have been previously missed by Census outreach.
- Let's spread the word in our communities - Everyone living in the United States has the right to be counted in the 2020 Census. Every immigrant, every child, every neighbor, every student, everyone. #FillitOutNow
- Being counted not only means a great deal to our state but and most importantly our communities and our families.
- Let's work together to make sure that everyone in our community is counted so we all get the resources we deserve.
- Do your part in helping us get an accurate count and complete the Census! #FillitOutNow
- Remember New Jersey, there's #StrengthInNumbers – Getting an accurate count of our population will ensure we get our fair share of federal funding over the next 10 years.
- So don't wait – Fill it Out NOW at 2020CENSUS.GOV or over the phone at 844-330-2020 (English), 844-468-2020 (Spanish) or any of the other language numbers listed at CENSUS.NJ.GOV.