

**Minutes: *notes in italics***

**Hightstown Bridge Committee Agenda – October 5, 2010**

**Council Chambers – 7:00pm**

I. Call to Order – Chair

II. Attendance

- a. Committee Members and Guests

III. Goals Review

*Rocky Brook Garden Club donated \$1475*

- a. Funding Goal: \$15K by 11/1/2010
- c. Long-Term Park Plan Goal: 12/2010
- d. Bridge Completion Goal: 5/27/2011
- e. Celebration Goal: July 2011 (*w/Library 90<sup>th</sup> Celebration*)

IV. Development PLANS 101 – Peddie Information - Darek

*Great Lunch with Community relations Planning & development – Peddie can provide a short class on fund raising. Fundamentals of fund raising and typical trends was summarized in a handout to the committee. Peddie can help with fund raising events, support etc., maybe golf course usage, maybe dining area.*

V. Funding Committees

- i. Grants/Bonds – Goal \$30 to \$70K – Pat
- ii. Road Show – Goal \$10-20K - Darek
- iii. Premier Event (Town wide) – Goal \$10K – ??? *maybe Peddie Luncheon*
- iv. Mass Mailing/Sponsorship – Goal \$4-7K – Dave B./Gary *maybe a direct appeal letter - how effective?*
- v. Kid's Collection – Goal \$3-6K – Dave/Taylor Bell *need to approach superintendent and student council, perhaps a show, a handout for backpacks?*
- vi. Fundraising Dinner(s) – Goal \$3-4K

VI. Future Plans Sub-Committee – Darek

VII. Next Steps

- a. Community Fair – *table is scheduled, wooden bridge model will attract*

*attention, take collections.*

b. Grant

VIII. Next Meetings

c. Regular Meeting November 2<sup>nd</sup>, 7:00 pm

*Other notes:*

*How do we recognize donors? Maybe a plaque, maybe a paver/brick, walkway around other side of wall by library? Maybe a bench with plaques?*

*Need to prepare ideas for work other than bridge if grant comes through, lights, ramps, the "casket" needs dealing with, maybe have sluice piston go into the lower half of a light pole or pedestal.*

*Another idea is to have donor buy a light fixture and get a plaque on it, something tangible for them to see?*